



ALLISON BRATSCCH

PORTFOLIO

www.allisonbratsch.studio

CONTACT

abratsch.studio@gmail.com

<https://www.linkedin.com/in/abratsch>

TECHNICAL SKILLS

Adobe Suite

XD, In Design, Lightroom, Audition, Premiere Pro, Illustrator, Photoshop

Apple Software

Final Cut Pro X, Garage Band, Freeform

Other

Figma, Wix, Sketch, Avid Media Composer, Canva, Procreate, Affinity Photo, Vismé, Audacity, Constant Contact, and more

ACHIEVEMENTS

Montclair State University

*National Society of Leadership & Success
Deans List - August 2022 - December 2023*

County College of Morris

*Deans List - May 2018 - May 2020
Sigma Chi Eta - Honor Society
National Society of Leadership & Success*

Exhibitions

*Finley Gallery- Montclair, NJ
Coral Door Gallery - New York, NY*

PROFESSIONAL REFERENCES

- Pat Hanley
- Steve Guberman
- Chris Vaglio

THREE FUN FACTS

- I can juggle
- I am a certified forklift driver
- I have the "No, but I can figure it out." gene.

SUMMARY

Creative Design • Web/ App Design • Commercial Photography • Multimedia Production

As a creative designer and multimedia producer, I created captivating digital content. My work aimed to inspire action and leave a long-lasting impact on audiences across various platforms. The thrill of witnessing my digital creations coming to life fueled my passion, igniting a constant desire to recreate that magic time and time again. I am excited to find a role where I can collaborate with fellow creators and contribute my wide skillset.

WORK EXPERIENCE

August 2023 - February 2024

Creative Designer

Organizational Inc. New Jersey Advertising Club | North Arlington, NJ

- Create compelling designs to capture interest for events and generate brand awareness
- Craft cohesive visual identities for multiple sub brands across a variety of mediums
- Manage successful networking events, fostering connections and professional development
- Oversee all media and presentations for NJ Ad Club and BOMA NJ award celebrations

May 2022 - August 2022

Graphic Designer & Marketing Assistant

The Inspired Company Zant.app | Bedminster, NJ

- Produced digital designs, collaborating with colleagues completing marketing missions
- Created marketing materials, chosen to be showcased at Collision 2022 in Toronto, Canada
- Formed print designs, ensuring companies standards and requirements were executed
- Launched visually appealing application designs optimizing functionality and overall success

EDUCATION

December 2023

Montclair State University

Bachelor of Arts in Advertising

Relevant Coursework: Advertising, Brand Storytelling, Multimedia Production, Commercial Photography
GPA- 3.96

May 2020

County College of Morris

Associate of Arts in Communications

GPA- 3.85

VOLUNTEER EXPERIENCE

June 2022 - June 2023

Media Team Member

St. James The Apostle | Springfield, NJ

- Enhanced digital media production: directing, producing, and editing media content
- Created branding related designs within the company's deadlines for upcoming events

July 2019

Event Assistant

Macy's Branded Entertainment | New York, NY

- Used problem solving to ensure smooth transitions throughout the Macy live show production
- Collaborated with the production, set up, and breakdown committees, for a successful show